



Digital Marketing Solutions

Designed for restaurants

Operating a restaurant is stressful. With countless hours dedicated to managing the staff, inventory, and clean-up, we empathize with the challenges of maintaining a pristine online presence. We specialize in optimizing advertisement expenditure by managing social media and Google reviews. We offer three digital marketing solutions which are customizable to your specific requirements. At Ascent, we ensure maximum efficacy and the highest ROI to propel your business upward.

Ascent

Essential

\$10

per day.

Manage Google reviews (Limit 5 each month):

Engage with every review, positive or negative, on Google. Address concerns, highlight positives, and strive for favorable resolutions, ensuring each customer leaves satisfied.

Social-media posts to celebrate Holidays:

Create captivating social media content to celebrate and engage with customers during all USA holidays, fostering community and connection.

Manage social media pages:

Ensure your Facebook and Instagram pages are consistently updated, reflecting the brand's essence, engaging the audience, and maintaining a vibrant online community.

Consultation service for advertising dollars spending:

Strategically allocate a budget for promoting social media posts to maximize their reach, engagement, and conversion rates, ensuring optimal results.

Professional

Only \$15 per day!

Manage unlimited Google reviews:

Engage with every review, positive or negative, on Google. Address concerns, highlight positives, and strive for favorable resolutions, ensuring each customer leaves satisfied.

Social-media posts to celebrate Holidays:

Create captivating social media content to celebrate and engage with customers during all USA holidays, fostering community and connection.

Manage social media pages:

Ensure your Facebook and Instagram pages are consistently updated, reflecting the brand's essence, engaging the audience, and maintaining a vibrant online community.

Website Optimization and SEO:

Implement SEO strategies to boost website traffic, enhance visibility, and attract more potential customers to your site.

Consultation service for advertising dollars spending:

Strategically allocate a budget for promoting social media posts to maximize their reach, engagement, and conversion rates, ensuring optimal results.

Media Communication and Consultation:

Provide expert advice and support in media communication strategies, guiding the brand towards effective and impactful communication.

Enhanced SEO for Online Presence:

Strengthen the online presence by optimizing SEO factors, ensuring a robust and competitive digital footprint for the brand.

EXTRA SERVICE:

- Custom Social Media Post Design - \$150 onwards
- Photography - Packages starts from \$275
- Videos
- Animation
- Voice
- Printing solutions
- Design solutions

Premium

Only \$35 per day!

Includes Professional solution package +

Consistent Social Media Presence:

Regularly post engaging content on social media platforms every week to maintain an active and connected online presence.

Exclusive Social Media Design Package:

Access each year 8 professionally designed social media posts valued at \$1,200, delivered weekly for the first eight weeks, enhancing your brand's visual appeal and engagement.

Complimentary Essential Photography Package:

Receive a complimentary photography package valued at \$275, enhancing visual content for marketing and promotional purposes.





Delicious magic

Professional photography is essential to your restaurant's representation. At Ascent, we offer three different effective options based on your need. Each option provides impactful high-resolution visuals to help you promote your business on social media and all other digital and print platforms.

Essential - \$275

Suitable for small-scale projects or businesses on a budget. This package includes essential food photography services and offers spectacular images to promote your food.

Assignment: We will Photograph the four popular dishes of your choice.

Setups: Nicely lit by available natural light using reflectors.

Working hours: 2

Additional time: @150 per hour

Images Quality: 45 megapixels

Edited Photos: Multiple

Commercial Use: Unlimited

Professional - \$750

This top-selling package offers professional studio strobe lighting along with natural light setup to lie the details for your mouthwatering dishes.

Assignment: We will Photograph the eight popular dishes of your choice.

Interior photos: Images of your dining areas, patio, and bar.

Setups: Two elaborate setups with food styling and props.

Working hours: 4

Additional time: @150 per hour

Images Quality: 45 megapixels

Edited Photos: Multiple

Commercial Use: Unlimited

Premium - \$1500

This package offers multiple edited high-resolution images and a small video, including drone shots representing your restaurant and food. This also covers behind the scene photography and a portrait photo shoot for your chef or the establishment's owner.

Assignment: We will Photograph the eight popular dishes of your choice.

Interior photos: Images of your dining areas, patio, and bar.

+ Portrait photo of your chef or the establishment's leader.

+ Multiple images of your staff in action.

+ Drone video for the exterior coverage.*

Setups: Multiple enhanced setups with food styling and props.

Working hours: 8

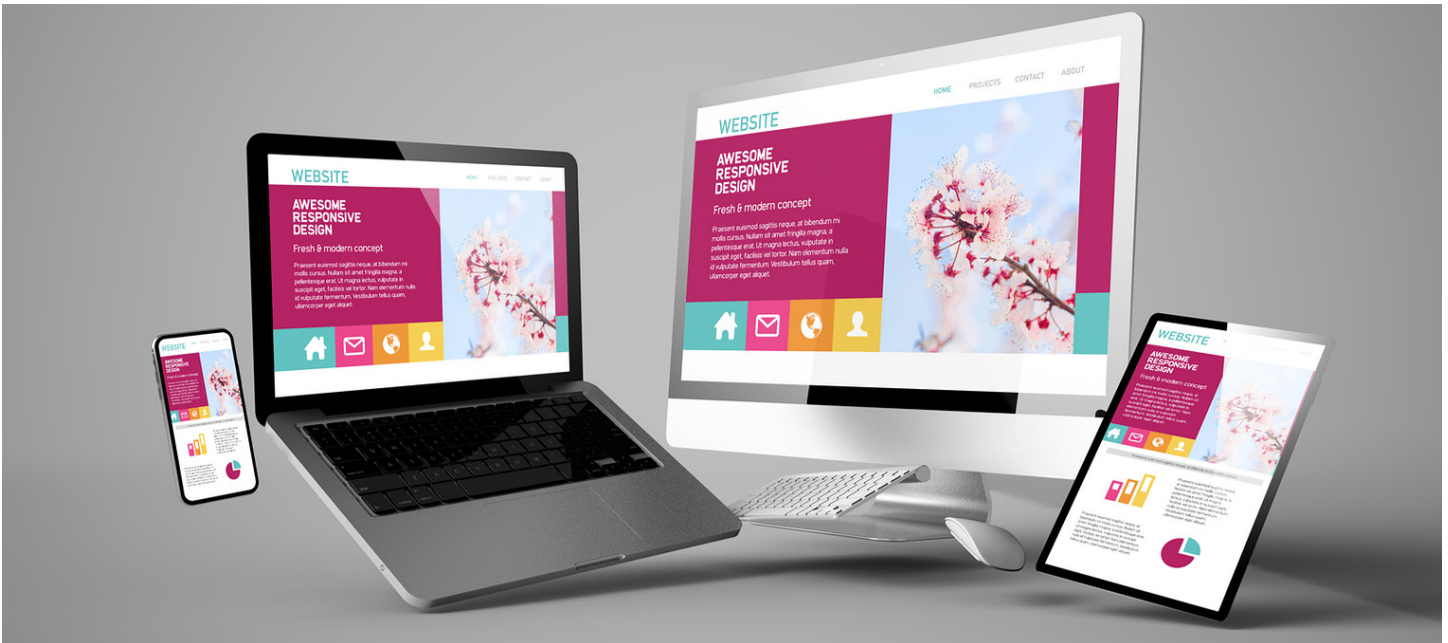
Additional time: @150 per hour

Images Quality: 45 megapixels

Edited Photos: Multiple

Commercial Use: Unlimited

*Drone footage is only available if FAA permits us to fly in your area.



Website solutions for your restaurant

Your on-line presence is crucial, helps promote your business, and represents your success story. At Ascent, we are offering packages designed for your business needs.

Essential - \$995

Suitable for independent professionals and small-scale businesses on a budget. This package includes essential web design services and offers a spectacular website to promote your business.

Assignment:

- Collect your business information and assist with a Domain name.
- Design a stunning up to 6 pages website with provided content.
- Assist you in buying web-space and making your website live.

Professional - \$3,500

This top-selling package offers professional website solutions to represent your business. Custom imagery by professional photographers always enhances your brand.

Assignment:

- Collect your business information and assist with a Domain name.
- Professional photo-shoot - 4 hours. Additional hours @\$150
- Editing and enhancing content.
- Design a professional up to 12 pages website to enhance your business.
- Set up monthly website analytics.
- Assist you in buying web-space and making your website live.
- Professional email subscription setup.
- SEO website

Premium - \$4,595

This package offers multiple edited high-resolution images and a small video, including drone shots representing your restaurant and food. This also covers behind the scene photography and a portrait photo shoot for your chef or the establishment's owner.

Assignment:

- Collect your business information and assist with a Domain name.
- Professional photo-shoot - 8 hours. Additional hours @\$150
- Content writing.
- Editing and enhancing content.
- Design a professional up to 16 pages website to enhance your business.
- Set up monthly website analytics.
- Assist you in buying web-space and making your website live.
- Professional email subscription setup.
- SEO website

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